



footprint

Making positive impressions day after day

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Celebrating Spring

Spring is officially here and though there may still be a bit of a nip in the air, April is the perfect time to take on all those cleaning projects you've been putting off since, well, last April. We all know the benefits of tackling the built-up dust and clutter in our homes, but sometimes it's easy to overlook the fact that those same benefits apply to our office spaces as well.

This Earth Month, take the time to focus on spring cleaning in your office, even if it's only for a couple of hours. More organization and less clutter in your workspace will reduce stress and ultimately lead to higher productivity and better morale.



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Start with the clutter

Go through all those stacks of paper that have been accumulating on the corners of your desk. Chances are, if there's something you haven't needed in the last six months, you're not going to need it in the near future. Separate all the documents into piles: shredding, recycling, filing and "must be dealt with." File away the documents you really need to keep and keep the tasks that must be dealt with close at hand so you can address them when you're finished with your cleaning. Then, take the rest of your piles and dispose of them in the appropriate bins. Don't forget to let the experts at Wasteco know if you need additional bins or totes, or if you'd like to learn more about our secure on- and off-site document shredding services.



Head outside

Once the inside of your office is looking shiny and new, it's time to take your team outside to inspect the grounds surrounding your building. Get everyone to work picking up the litter that the melted snow has left behind. Again, make sure you separate the garbage from the recycling, and contact Wasteco for extra bins or totes if you need them. You may even want to make your efforts part of the 20-Minute Makeover 2011 – an initiative launched by the City of Toronto and other municipalities across the GTA aimed at cleaning up communities and public spaces. This year's Makeover is scheduled for **Friday, April 15, 2011 at 2:00pm**. Check out <http://www.toronto.ca/litter/clean-up/20minute.htm> for further details.

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Visit www.wasteco.com for more information about our suite of services and contact us today to find out how we can help your organization make a material difference – through spring and beyond.



Advice from the experts – Five Green Trends for 2011

If there's a single resolution that should have been on everyone's list at the beginning of the year, it's this: **Be kinder to the planet.** Following these five green trends for 2011 will ensure that you're giving the Earth the attention it deserves all year long.

- 1. Green web hosting:** Because traditional data centres use a lot of energy, companies are beginning to turn to green web hosting – hosting solutions that are powered by renewable energy sources and are more efficient and use less energy as a result.
- 2. LED lighting:** When compared to CFL or incandescent bulbs, LED lighting lasts 10 times longer and uses 10% less energy, making it the obvious choice for considerable cost and energy savings.
- 3. Reduce waste:** Making the three Rs part of your corporate culture should enjoy a permanent place on your to-do list. Make waste diversion and reduction a priority today – ask us how!
- 4. Recycle batteries and computers:** When replacing their outdated computer equipment, organizations can reduce landfill waste by taking advantage of our special e-waste programs. Contact Wasteco for more information.
- 5. Post-consumer recycled fibre:** Incorporate the use of post-consumer recycled fibre in your packaging – your customers will notice and appreciate the effort!

The Latest

Earth Hour

At **8:30pm on March 26, 2011**, millions of people worldwide marked Earth Hour by dusting off their fondue pots and turning off their lights in a bid to raise awareness about sustainability issues. Visit www.earthhour.org to learn more about how people participated this year.



Earth Day and Earth Month

Earth Day is coming to Canada on **April 22, 2011** – a day set aside every year to raise awareness about the environmental challenges facing our local and global communities. To register an event or find out more about Earth Day activities in your area, visit www.earthday.ca.

And if one day isn't enough, make a greener, cleaner planet your goal throughout Earth Month – the entire month of April.

Spring Fest

The 17th Annual SpringFest was held at the Metro Toronto Convention Centre South Building on **April 6, 2011**. This by-invitation-only event featured educational seminars and exhibits for building owners, property managers, facility managers and others responsible for building maintenance and facility operations. Check out the details of what went on at www.springfesttoronto.com.



Expanding Our Horizons

Wasteco is very pleased to announce that we now have full waste and recycling divisions in Hamilton and Barrie. We are excited about the opportunities these acquisitions present and look forward to servicing new customers in these communities. Visit wasteco.com for complete location and contact information.



The Profile: Step Right Up Team

For the 7th year in a row, Wasteco is proud to be participating in the Canada Life CN Tower Climb for the WWF.

Led by veteran climbers Jim Price, Anita Strano and Carlo Caponigro, the Wasteco team will converge on the world's tallest freestanding structure on April 14, 2011 and climb the 1,776 stairs to reach the top – maybe even in record time! The goal of the climb is to raise awareness and much-needed funds for the WWF's critical conservation programs.

Wasteco is also very proud to be one of the event's sponsors. We take our responsibility as the official supplier of waste services very seriously and are tremendously pleased to be part of such an important event, once again.



WASTECO IS AN ACTIVE MEMBER OF BOMA, OWMA, HEAT, NAID, TBMOA & RCO www.wasteco.com

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